

Abstract tips

- ▶ Know your audience
- ▶ Know your purpose
 - Paper: fully explain the contents (including the results)
 - Seminar: trying to get them to attend
 - Conference: convince them to let you talk
 - Grant: problem you'll solve; why it matters; what you'll do
- ▶ Focus on people outside your area
- ▶ As with poetry, more likely to be read if it's short
- ▶ Save all of the abstracts you write