

Grants

- ▶ What problem are you going to solve?
- ▶ Why is it important?
- ▶ How are you going to do it?
- ▶ How do we know it will work?
- ▶ How will it be better than existing solutions?

Tips on grant writing

- ▶ Know your audience
- ▶ Look at other grants
- ▶ Have collaborators
- ▶ Prepare early and get feedback
- ▶ The idea is the important thing
 - Ideally wait until the idea is fully formed
- ▶ Preliminary data: showing you can do the work
- ▶ Grants are reviewed by busy, middle-aged people
 - Not read front-to-back but in pieces
- ▶ Simple, clear language
- ▶ Lots of white space
- ▶ Provide text that reviewers can copy directly
- ▶ Nice illustrations and figures