

# Abstract tips

- ▶ Know your audience
- ▶ Know your purpose
  - Paper: fully explain the contents (including the results)
  - Seminar: trying to get them to attend
  - Conference: convince them to let you talk
  - Grant: problem you'll solve; why it matters; what you'll do
- ▶ Focus on people outside your area
- ▶ As with poetry, more likely to read if it's short
- ▶ Save all of the abstracts you write