Grants

- What problem are you going to solve?
- Why is it important?
- How are you going to do it?
- How do we know it will work?
- How will it be better than existing solutions?
Tips on grant writing

- Know your audience
- Look at other grants
- Have collaborators
- Prepare early and get feedback
- The idea is the important thing
  - Ideally wait until the idea is fully formed
- Preliminary data: showing you can do the work
- Grants are reviewed by busy, middle-aged people
  - Not read front-to-back but in pieces
- Simple, clear language
- Lots of white space
- Provide text that reviewers can copy directly
- Nice illustrations and figures